



# COMPANY PROFILE

**Company Name:** QUBA Design and Motion CC  
**Street Address:** 42 Pembroke Street, Sydenham, 2192, Johannesburg, South Africa  
**Postal Address:** 42 Pembroke Street, Sydenham, 2192, Johannesburg, South Africa  
**Telephone Number:** +27 (0) 11 640 3322  
**Fax Number:** 0866 896 707  
**Email Address:** francois@quba.co.za  
**Website Address:** www.quba.co.za  
**Contact Persons:** Francois Smit  
Debbie Smit  
**Reg. no:** 2002/093291/23  
**VAT number:** 4820203356  
**Director:** Francois Smit  
**Staff:** Francois Smit  
Debbie Smit  
Anna Kirchner  
Maureen Madondo  
**Accounting Officer:** Stephen J. Lindes (The Accounting Room)  
Tel: 011 482 5205  
Address: 30 Motor Rd, Westdene  
email: office@theaccountingroom.co.za  
**Banking details:** Acc Nr: 4056634744  
Branch Code: 632005  
Bank: ABSA  
Branch: Sandton

## EME STATUS

Quba is an Exempt Micro Enterprise (EME). Our turnover, based on our most recent financial statements, as submitted to SARS, was less than R5 million. As an EME, we are automatically allocated a level 4 BEE score.

## ABOUT QUBA DESIGN AND MOTION

We started out in 1996 as Orrel & Wishbein and in 2002 became Quba Design and Motion.

We specialise in design and layout, website design, illustration and video production. In addition to corporate work, branding and publishing, much of the work we do focuses on adding communicative strength to social enrichment projects, and the conception, creation and enhancement of communication and educational tools.

## WHAT WE DO

- ★ **Graphic Design**  
(Corporate ID and development, all printed matter, promotional material, books, magazines, newspapers)
- ★ **Illustration**  
(Analytical/satirical illustration for newspapers, weekly/monthly columns, covers, publications, advertising)
- ★ **Informational graphics and design**  
(Informational graphics, visual communication aids for workshops, reference materials and training)
- ★ **Web Development**  
(Content Management websites and database development, website design, e-commerce, newsletters, website hosting, domain management)
- ★ **Creative concepts, ideas and consulting**  
(for advertising, publication, illustration, web)
- ★ **Layout**  
(typesetting, production of all printed matter)
- ★ **Video production**  
(shoot, editing, corporate, motion graphics, broadcast identity)
- ★ **Writing, research and editing**  
(articles, columns, copy writing, information materials development)
- ★ **Print management**  
(for all printed matter, magazines, books, brochures, stationery, marketing materials, posters, banners)

## CURRENT CLIENTS

Our clients include:

- South African Institute of International Affairs (SAIIA)
- HILSP
- South African National AIDS Council (SANAC)
- Center for Learning on Evaluation and Results (CLEAR)
- Foundation for Human Rights (FHR)
- University of the Witwatersrand
- Wits University Press
- Penguin Books SA
- Southern African-German Chamber of Commerce and Industry
- Casual Workers Advice Office (CWAO)

## REFERENCES

Morgana van Niekerk: Southern African-German Chamber of Commerce and Industry, +27 (0)11 486 2775

Riona Judge McCormack, SAIIA: +27 (0)11 339-2021

Mike McWha, AMIS: +27 (0)82 261 4646

## AWARDS

Awards include several SPA Pica Awards, including best overall magazine design for CMYK/Enjin Magazine, and Mondri awards for magazine and newspaper illustration.

The book *Particulars* designed with photographer David Goldblatt won first prize at the photographic festival in Arles, France.

